

DUPLICATE INVOICE



WPBF
3970 RCA Boulevard
Suite 7007
Palm Beach Gardens, FL 33410
Main: (561)694-2525
Billing: (407)389-7661

www.thewpbfchannel.com

Billing Address:

Targeted Platform Media
Attention: Accounts Payable
1291 Hollywood Ave
Annapolis, MD 21403

Send Payment To:

WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

Invoice #	Invoice Date	Invoice Month	Invoice Period
1474219-1	08/14/16	August 2016	08/01/16 - 08/08/16

Property	Account Executive	Sales Office	Sales Region
WPBF	Mica Hansen	HRP -Washington	National

Advertiser	Product	Estimate Number
Priorities USA Action	PRIORITIES USA ACTIO	4549

Flight Dates	Order #	Alt Order #
08/02/16 - 08/08/16	1474219	08223442

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

Agency Code	Advertiser Code	Product 1/2
	750	760

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
1	08/02/16	08/05/16	Tu-F WPBF News 25 @ 11-11:35PM	11-11:35PM	-TWTF--	:30	2	\$750.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/02/16	08/08/16	-TWTF--	2	\$750.00				
Spots: #	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WPBF	Tu	08/02/16	11:34 PM	Tu-F WPBF News 25 @ 11PM	11-11:35PM	:30	PRATV1613H	\$750.00 NM
5	WPBF	F	08/05/16	11:34 PM	Tu-F WPBF News 25 @ 11PM	11-11:35PM	:30	PRATV1613H	\$750.00 NM
2	08/02/16	08/05/16	1230-1P Access Hollywoc	1230-1p	-TWTF--	:30	4	\$275.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/02/16	08/08/16	-TWTF--	4	\$275.00				
Spots: #	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
3	WPBF	Tu	08/02/16	12:41 PM	1230-1P Access Hollywood	1230-1p	:30	PRATV1613H	\$275.00 NM
2	WPBF	W	08/03/16	12:55 PM	1230-1P Access Hollywood	1230-1p	:30	PRATV1613H	\$275.00 NM
4	WPBF	Th	08/04/16	12:54 PM	1230-1P Access Hollywood	1230-1p	:30	PRATV1613H	\$275.00 NM
5	WPBF	F	08/05/16	12:54 PM	1230-1P Access Hollywood	1230-1p	:30	PRATV1613H	\$275.00 NM
3	08/02/16	08/05/16	WPBF News 25 @ Noon	12pm-1230pm	-TWTF--	:30	5	\$400.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/02/16	08/08/16	-TWTF--	5	\$400.00				
Spots: #	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
4	WPBF	Tu	08/02/16	12:15 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	PRATV1613H	\$400.00 NM
3	WPBF	W	08/03/16	12:10 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	PRATV1613H	\$400.00 NM
5	WPBF	Th	08/04/16	12:13 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	PRATV1613H	\$400.00 NM
1	WPBF	F	08/05/16	12:09 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	PRATV1613H	\$400.00 NM
6	WPBF	F	08/05/16	12:28 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	PRATV1613H	\$400.00 NM
4	08/02/16	08/05/16	Ellen	4-5p	-TWTF--	:30	4	\$400.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/02/16	08/08/16	-TWTF--	4	\$400.00				
Spots: #	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WPBF	Tu	08/02/16	4:32 PM	Ellen	4-5p	:30	PRATV1613H	\$400.00 NM

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Advertiser	Product	Estimate Number	
Priorities USA Action	PRIORITIES USA ACTIO	4549	

www.thewpbfchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
4	08/02/16	08/05/16	Ellen	4-5p	-TWTF--	:30	4	\$400.00	NM
Class of Time - Immediately Pre-emptible without notice									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
5	WPBF	W	08/03/16	4:44 PM	Ellen	4-5p	:30	PRATV1613H	\$400.00 NM
4	WPBF	Th	08/04/16	4:33 PM	Ellen	4-5p	:30	PRATV1613H	\$400.00 NM
3	WPBF	F	08/05/16	4:31 PM	Ellen	4-5p	:30	PRATV1613H	\$400.00 NM
5	08/08/16	08/08/16	WPBF News 25 5-6:00am	5:00-6:00am	M-----	:30	1	\$200.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/02/16	08/08/16	M-----	1	\$200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	08/08/16	5:07 AM	WPBF News 25 5-6:00am	5:00-6:00am	:30	PRATV1613H	\$200.00 NM
6	08/02/16	08/05/16	Wheel Of Fortune	7-7:30PM	-TWTF--	:30	2	\$1,700.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/02/16	08/08/16	-TWTF--	2	\$1,700.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	Tu	08/02/16	7:17 PM	Wheel Of Fortune	7-7:30PM	:30	PRATV1613H	\$1,700.00 NM
1	WPBF	W	08/03/16	7:07 PM	Wheel Of Fortune	7-7:30PM	:30	PRATV1613H	\$1,700.00 NM
7	08/08/16	08/08/16	Good Morning America	7-9AM	M-----	:30	1	\$625.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/02/16	08/08/16	M-----	1	\$625.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	08/08/16	7:58 AM	Good Morning America	7-9AM	:30	PRATV1613H	\$625.00 NM
9	08/06/16	08/06/16	Sat 5-6am News	Sat 5-6am	-----1-	:30	1	\$125.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/01/16	08/07/16	-----1-	1	\$125.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Sa	08/06/16	5:14 AM	Sat 5-6am News	Sat 5-6am	:30	PRATV1613H	\$125.00 NM
10	08/06/16	08/06/16	Sat 6-7am News	Sat 6-7am	-----1-	:30	1	\$250.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/01/16	08/07/16	-----1-	1	\$250.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Sa	08/06/16	6:55 AM	Sat 6-7am News	Sat 6-7am	:30	PRATV1613H	\$250.00 NM
11	08/06/16	08/06/16	Sat Wheel Of Fortune	Sat 7-730PM	-----1-	:30	1	\$600.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/01/16	08/07/16	-----1-	1	\$600.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Sa	08/06/16	7:18 PM	Sat Wheel Of Fortune	Sat 7-730PM	:30	PRATV1613H	\$600.00 NM
12	08/06/16	08/06/16	GMA Saturday 7-8am	Sat 7am-8am	-----1-	:30	1	\$400.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/01/16	08/07/16	-----1-	1	\$400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Sa	08/06/16	7:27 AM	GMA Saturday 7-8am	Sat 7am-8am	:30	PRATV1613H	\$400.00 NM

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1474219-1	08/14/16	August 2016	08/01/16 - 08/08/16
Advertiser	Product	Estimate Number	
Priorities USA Action	PRIORITIES USA ACTIO	4549	

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
12	08/06/16	08/06/16	GMA Saturday 7-8am Class of Time - Pre-emptible with notice	Sat 7am-8am	-----1-	:30	1	\$400.00	NM
13	08/06/16	08/06/16	Sat Jeopardy Class of Time - Immediately Pre-emptible without notice	Sat 7:30-8PM	-----1-	:30	1	\$625.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/01/16	08/07/16	-----1-	1	\$625.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WPBF	Sa	08/06/16	7:53 PM	Sat Jeopardy	Sat 7:30-8PM	:30	PRATV1613H	\$625.00 NM
14	08/06/16	08/06/16	Sat 8-9am News Class of Time - Pre-emptible with notice	Sat 8-9am	-----1-	:30	1	\$350.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/01/16	08/07/16	-----1-	1	\$350.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WPBF	Sa	08/06/16	8:43 AM	Sat 8-9am News	Sat 8-9am	:30	PRATV1613H	\$350.00 NM
15	08/07/16	08/07/16	Sun 11:35pm Late News Class of Time - Immediately Pre-emptible without notice	1135p-12am	-----1	:30	1	\$300.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/01/16	08/07/16	-----1	1	\$300.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WPBF	Su	08/07/16	11:54 PM	Sun 11:35pm Late News	1135p-12am	:30	PRATV1613H	\$300.00 NM
16	08/07/16	08/07/16	Sun 5-6am News Class of Time - Pre-emptible with notice	Sun 5-6am	-----1	:30	1	\$125.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/01/16	08/07/16	-----1	1	\$125.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WPBF	Su	08/07/16	5:14 AM	Sun 5-6am News	Sun 5-6am	:30	PRATV1613H	\$125.00 NM
17	08/07/16	08/07/16	GMA Sunday 7-8am Class of Time - Pre-emptible with notice	Sun 7-8am	-----1	:30	1	\$400.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/01/16	08/07/16	-----1	1	\$400.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WPBF	Su	08/07/16	7:57 AM	GMA Sunday 7-8am	Sun 7-8am	:30	PRATV1613H	\$400.00 NM
18	08/07/16	08/07/16	Sun 8-9am News Class of Time - Pre-emptible with notice	Sun 8-9am	-----1	:30	1	\$325.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/01/16	08/07/16	-----1	1	\$325.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WPBF	Su	08/07/16	8:53 AM	Sun 8-9am News	Sun 8-9am	:30	PRATV1613H	\$325.00 NM
19	08/04/16	08/04/16	Grey's Anatomy Class of Time - Pre-emptible with notice	8-9PM	---1---	:30	1	\$1,600.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/01/16	08/07/16	---1---	1	\$1,600.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WPBF	Th	08/04/16	8:32 PM	Grey's Anatomy	8-9PM	:30	PRATV1613H	\$1,600.00 NM
20	08/08/16	08/08/16	Tu-F WPBF News 25 @ 11-11:35PM Class of Time - Pre-emptible with notice		M-----	:30	1	\$750.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/02/16	08/08/16	M-----	1	\$750.00				

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Advertiser	Product	Estimate Number	
Priorities USA Action	PRIORITIES USA ACTIO	4549	

www.thewpbfchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
20	08/08/16	08/08/16	Tu-F WPBF News 25 @ 11-11:35PM		M-----	:30	1	\$750.00	NM
Class of Time - Pre-emptible with notice									
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WPBF	M	08/08/16	11:34 PM	Tu-F WPBF News 25 @ 11PM	11-11:35PM	:30	PRATV1613H	\$750.00 NM
21	08/08/16	08/08/16	1230-1P Access Hollywood	1230-1p	M-----	:30	1	\$275.00	NM
Class of Time - Pre-emptible with notice									
<u>Weeks:</u>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/02/16	08/08/16	M-----	1	\$275.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WPBF	M	08/08/16	12:42 PM	1230-1P Access Hollywood	1230-1p	:30	PRATV1613H	\$275.00 NM
22	08/08/16	08/08/16	WPBF News 25 @ Noon	12pm-1230pm	M-----	:30	1	\$400.00	NM
Class of Time - Pre-emptible with notice									
<u>Weeks:</u>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/02/16	08/08/16	M-----	1	\$400.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WPBF	M	08/08/16	12:14 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	PRATV1613H	\$400.00 NM
23	08/08/16	08/08/16	Ellen	4-5p	M-----	:30	1	\$400.00	NM
Class of Time - Immediately Pre-emptible without notice									
<u>Weeks:</u>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/02/16	08/08/16	M-----	1	\$400.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WPBF	M	08/08/16	4:21 PM	Ellen	4-5p	:30	PRATV1613H	\$400.00 NM
Total Spots							34		

Payment Terms 30 Days

<u>Gross Total</u>	\$17,350.00
<u>Agency Commission</u>	\$2,602.50
<u>Net Amount Due</u>	\$14,747.50

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